Serena Micieli

Resumé 2025

Me.

Art director, UX/UI Designer and illustrator based in Milan.

**I love my job,
the fog
and dogs.**

About me.

Serena Micieli
Born in Brescia on 24/03/1985

Education
2007 / Communication Design Degree at Politecnico di Milano
2004 / Senior High School at Liceo Scientifico Leonardo

Language
Italian (mother tongue)
English

Technical Skills
Figma / excellent
Adobe Photoshop / excellent
Adobe illustrator / excellent
Adobe InDesign / good
Sketch / good
Adobe Premiere / good
Adobe After Effect / good
Adobe Animate / good
Microsoft Keynote/ good
Microsoft Power Point/ good
Microsoft Word / good

Job Experience
2022 - Now / UX/UI Mentor at Springboard
2020 - Now / Freelance Art Director, UX/UI Designer and Illustrator
2020 - Now / Art Direction Teacher at IED - Istituto Europea di Design
2018 - 2020 / Global Digital design manager at Prada
2015 - 2018 / Creative supervisor at DigitasLBi
2014 - 2015 / Art director and illustrator at VanGoGh
2011 - 2014 / Art director and illustrator at Arc | Leo Burnett
2007 - 2011 / Art director and illustrator at Bitmama

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